

The WTH Profile

1

World Trading House is the offshoot & associated group company building a strong Distribution and Trading Partnership in GCC & African Countries

WTH –Oman – Who are we ?

2

- We would like to introduce our selves as one of the leading Commodity Import and Export (Food & Nonfood products) company in Oman.
- Our enterprises have presence in Dairy, Beverages, Feed mill, Agriculture, Meat processing, Poultry, Edible oil, Drip Irrigation, Construction Materials , Horticulture Materials ,Corporate Gifts, Paper Products as well as Veterinary Food supplements , Medicine and Vaccines.
- We have our trading agreements with the reputed food products manufacturers from GCC, India, Europe, Fareast NZ, Canada and Australia

Our Distribution Partners

3

World Trading House : To assess the capabilities as a long-term partner on providing an efficient wholesale and Retail Distribution.

1. Docile – Brazil
2. Open Country – NZ
3. Tellyes - NZ
4. Arla Foods - Denmark
5. Omani Food stuff Company (AL Mudish brand) – Oman / UAE
6. Venkey's – India
7. Cadila – Sarabai AHL - India
8. Vet line – India
9. AL Gurier UAE
10. Modern Foods - Yemen

The Current Activities ..

4

- We are the main service providers to key clients in Oman & Other GCC Countries and we target the below market segment mainly
- Import & Export – Food Items – Commodities
- Import & Export – Non Food Items
- Confectionery -
- Dairy & Beverage
- Veterinary
- Agriculture & Animal Feed
- Poultry & Live Stock
- Edible Oil

WTH – Oman Current Activities

5

Trading Services –Food Products

- ❑ Milk Powder from NZ, Sweden and Australia
- ❑ UHT Milk
- ❑ Butter & Cheese
- ❑ Rice
- ❑ Salt
- ❑ Frozen Food - Meat and Vegetables
- ❑ All Type of Beverages
- ❑ Live stock import – NZ & Australia
- ❑ Professional Hotel Amenities supply
- ❑ Hatching Eggs Import Cobb-500 from US
- ❑ Poultry Equipments & Veterinary Medicines

Animal Feed & Poultry feed

6

- ❑ Soya Bean Meal - Hi Pro
- ❑ Yellow corn
- ❑ Feed barley B
- ❑ Rape Seed Meal
- ❑ Wheat Bran
- ❑ Vitamins & Minerals.

Paper Products

7

- News print .
- Carton Kraft .
- Tissue Paper .
- Photo Copy paper

Horticulture Materials

8

- ❑ Coco Peat
- ❑ Coco Briquetted
- ❑ Coir Ropes
- ❑ Coir Fiber
- ❑ Wood shavings
- ❑ Coco Poles
- ❑ Coir Fiber Post

Drip Irrigation, Construction Materials and Others

9

- HDPE & LDPE irrigation Pipes
- Sprinklers & Fittings
- Oxide paint for inter lock bricks
- Pet Strap Binding
- Admixture's
- Plastic repressed waste
- Plastic repressed Boards & pallets

Our Focus.....

10

Source

Finding the perfect sources is our primary focus

Deliver

Consistently deliver superior service on the highest customer service standards.

Grow

Create a strong customers network by getting customers to switch over from competitors. Growth with business partner on the principle of WIN WIN

Shukarn

11

